

The

B2B Marketing People Awards 2017

Shortlist

Ceremony 22 June 2017

From 17:15

Newcomer of the year

Sarah Sketchley

Senior account manager, Digital Radish

Tyler Lawrence

Marketing executive, EY

Kate Searight

Marketing executive, Convertr

Tajah Brown

Social media consultant, immediate future

Ellie Morley

Marketing and PR executive, APS Group

Caroline Pomfret

Co-founder and digital strategist, Don't be Shy

Jordan Lane

Web developer, Stein IAS

Creative team or individual of the year

Matthew Burrows

Art director, Digital Radish

Brian Macreadie

Head of brand and campaign marketing,
Berwin Leighton Paisner

Ve Interactive design team

Ve Interactive

Reuben Webb

Creative creative officer, Stein IAS

Client relationship manager of the year

Gemma Roalf

B2B marketing account director, Really B2B

Kerry Grove

Senior account director, Speed Communications

Steve Johnson

Associate director, The Marketing Practice

Craig Duxbury

Global client services director, Stein IAS

Marketer of the year

Kate Owen

Global head of marketing, Thomson Reuters

Cara O'nions

Marketing and customer insight director, Vocalink

Utkarsh Srivastav

Associate GM and head of field marketing,
HCL Technologies

Richard Hepworth

Business unit president, Trelleborg Marine Systems

Michelle Huff

CMO, Act-On Software

Amy Barzdukas

Interim CMO and VP, global solutions marketing, Polycom

Kate Lechowicz

Senior marketing manager, NetApp

Marketing team of the year

Sage category campaign team

Sage

Team EMEA marketing

HCL Technologies

SIS marketing team

SIS

The Cartus global marketing team

Cartus

Outstanding contribution to B2B marketing

to be announced on the night